











Architecture Working Group
Visual Preference Survey Results



PHOTO	Average Rating	Comments
	1.78	No landscaping, roof too plain, too boring, no character, too industrial looking, no local imageries, anywhere USA, sea of parking, don't like the lettering, minimal attractiveness, clean, boring lines, no uniformity in signs, too open
	2.39	Uniform, strip shopping, no architecture, lack of consistency of signage on building, plain, anywhere USA, slightly nicer architectural elements, sea of parking, no landscaping, nice roof line,



 <div data-bbox="877 732 898 760">3</div>	2.72	<p>No interest, better roof lines, break up monotony, strip mall, too modern, neat, different, good colors, well designed, needs landscaping,</p>
 <div data-bbox="1073 1263 1144 1312">4</div>	3.83	<p>Good roof movement, get the wires down, add landscaping, strap mall, attractive, more village looking, no focal points, jumbled, nice design, different, appropriate for harbor area</p>



	3.17	<p>Interesting lines, roof lines are okay but too similar in nature, attempt at some architectural style but no pedestrian, too country, atmosphere of a circus, but nice and clean, too modern, trees</p>
	4.5	<p>Good design, good height, gives character, a coastal community feel, neat, stucco, attractive architecture, definite hierarchy of buildings, trees in the parking lot a plus, different looks and styles on the stores nice, more of a South Florida look, modern.</p>


		3.17	<p>Plain, sterile, like the windows & shutters, good height with no character, some architectural style, don't understand, modern, trees</p>
		3.89	<p>Too high, Baytown, good look but too high, you lose that neighborhood feel, pretty, attractive siding, looks like a regional building, friendly pedestrian covered retail, too busy, and upscale.</p>

	9	4.5	<p>Pleasant and inviting, “cracker style” porch, good identity, great walking community, overhanging roofline, landscaping, upscale and elegant, outdoor space lacks definition, benches are nice, confusing, good for this type of area.</p>
	10	4.28	<p>Good landscaping, neat, clean, like the this sidewalks, attractive, pedestrian friendly, upscale, elegant, nice street lighting, nice design for certain area, covered retail is nice, good street size.</p>

	11	3.28	<p>Palm trees too tall, would prefer pine or oak instead of palm trees, buildings too high, too austere, attractive, too Destin like, not cozy, modern, but nice, good regional style, a little grandiose, not a friendly street to walk on, too South Florida, like the center. Don't like long narrow ends</p>
	12	2.72	<p>Needs landscaping, too old, unattractive, definitely says downtown for the region, historical, needs buildings on the other side, attractive, but poor maintenance and cars detract, like the building structure and lines, good brick combination, very quaint and warm.</p>

	2.89	<p>No uniformity in structure, says historical, unattractive, poor maintenance and cars detract, cute style, good feeling of established town & businesses, too chopped.</p>
	4.39	<p>Nice style and design, good example of historical regional architectural, landscaping and parking area seem pleasant, nice but is it practical, very pretty, natural looking, nice coastal look, lot of green, looks like South Georgia, nice roof.</p>

 <p>15</p>	<p>2</p>	<p>Looks like a circus, unattractive, no landscaping, too old, younger people will be unable to relate, vibrant downtown scene.</p>
 <p>16</p>	<p>3.56</p>	<p>Nice regional image, great streetscape and landscaping, looks a little upscale & foreboding for you average Navarre tourist, questionable space for pedestrians, nice crisp colors, old and unattractive.</p>

 <p>17</p>	2.61	<p>Lots of different architectural styles blending together, awnings are nice and friendly, good mix , would like to see a little more upscale, needs more landscaping, too cloistered, too commercial, not pedestrian friendly, too busy no thought of design, old & unattractive.</p>
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